

**University of Cincinnati
Blue Ash College Enrollment Profile
Fall Semester 2013**

How many students do we have?

- ◆ There are 4,816 Blue Ash College students attending this autumn (2012).
 - In addition to UCBA students attending here, 1,166 students from other UC colleges are also on campus taking UCBA classes. This makes of total of 5,914 students on campus.
 - 1,094 UCBA students (22%) also take classes at other UC colleges
- ◆ UCBA is the third largest college of the University of Cincinnati
 1. College of Arts and Sciences (7,835)
 2. College of Education, Criminal Justice and Human Services (5,393)
- ◆ UCBA students account for 12% of the University's student population of 40,920

Who are our students?

- ◆ Student average age: 24
- ◆ The amount of traditional-age students attending UCBA continues to grow!
- ◆ The fastest growing student age group is:
 - 19 & younger: up 2% compared to the previous year (2012)
- ◆ Greatest decline by age group:
 - 40+ is down 23% compared to the previous year (2012)
- ◆ Full-time students: 2,967(62%) Part-time students: 1,849 (38%)
- ◆ 62% of UCBA students are White, Non-Hispanic (2,962)
- ◆ UCBA's student population is becoming more diverse!
- ◆ Minority enrollment has grown 9% over last year!
- ◆ African-American are the largest minority group with 921 students. 7% growth over last year.
- ◆ Hispanic is the fastest growing minority group with a 23% increase over last year (102 to 125 students)
- ◆ 59% of UCBA students are female. This statistic has remained fairly constant over the last several years.
- ◆ 76% of our freshmen (83% matriculated) completed the Federal form (FAFSA) to apply for financial aid!
- ◆ Almost half of UCBA freshmen are first generation college students.
- ◆ According to the 2012 Noel-Levitz national student satisfaction survey, the following were listed as strengths for UCBA:
 - The quality of instruction I receive in most of my classes is excellent.
 - Students are comfortable registering for classes online through the UC One Stop website.
 - Nearly all of the faculty are knowledgeable in their fields.
 - I am able to experience intellectual growth here.

Where do our students come from?

- ◆ 88% come from our 4 county service area of Hamilton, Butler, Warren and Clermont counties.
- ◆ Percent of total enrollment:
 - Hamilton County 53%
 - Butler County 17%
 - Warren County 11%
 - Clermont County 8%
- ◆ Top ten feeder high schools in rank order/# of enrolled students:
 - Lakota West / 202
 - Mason / 186
 - Lakota East / 174
 - Sycamore / 154
 - Fairfield / 145
 - Princeton / 133
 - Colerain / 123
 - Milford / 114
 - Loveland / 109
 - Walnut Hills / 104
- ◆ There are 204 International UCBA students enrolled. The top 5 represented countries are:
 - India (20)
 - Vietnam (19)
 - Ghana (18)
 - China (13)
 - Canada (10)

Courses and Faculty

- ◆ The faculty consists of 396 members
 - 189 full-time (48%)
 - 207 part-time (52%)

Programs by popular demand...

◆ Largest programs are /# of enrolled students:

- Pre-Business Administration / 534
- Exploratory / 258
- Liberal Arts / 239
- Nursing / 232