

**University of Cincinnati  
Blue Ash College Enrollment Profile  
Autumn Quarter 2014**

**How many students do we have?**

- ◆ There are 5,024 Blue Ash College students enrolled at the University of Cincinnati this autumn (2014).
  - There are 4,841 UCBA students taking classes on the UCBA campus.
  - In addition to UCBA students attending here, 1,056 students from other UC colleges are also on campus taking UCBA classes. This makes of total of 5,897 students on campus.
  - 1,023 UCBA students (20%) also take classes at other UC colleges
- ◆ UCBA is the third largest college of the University of Cincinnati
  1. College of Arts and Sciences (8,013)
  2. College of Education, Criminal Justice and Human Services (5,595)
- ◆ UCBA students account for 12% of the University's student population of 42,725

**Who are our students?**

- ◆ Student average age: 23
- ◆ The amount of traditional-age students attending UCBA continues to grow!
- ◆ 1420 or 28% of UCBA's students are Non-Traditional (24 Years old or older).
- ◆ The fastest growing student age group is:
  - 19 & younger: up 4.5% compared to the previous year (2013)
- ◆ Greatest decline by age group:
  - 40+ is down 1.3% compared to the previous year (2012)
- ◆ Full-time students: 3,217(64%) Part-time students: 1,807 (36%)
- ◆ 61% of UCBA students are White, Non-Hispanic (3,087)
- ◆ UCBA's student population continues to become more diverse!
- ◆ Minority enrollment has grown 1.5% over last year!
- ◆ African-American are the largest minority group with 921 students. 1% growth over last year.
- ◆ More students are identifying themselves in the Multi-Race Race/Ethnicity category. Mutli -Race enrollment has grown from 47 in 2010, to 159 in 2014!
- ◆ 58% of UCBA students are female. This statistic has remained fairly constant over the last several years.
- ◆ Almost half of UCBA freshmen are first generation college students.
- ◆ According to the 2012 Noel-Levitz national student satisfaction survey, the following were listed as strengths for UCBA:
  - The quality of instruction I receive in most of my classes is excellent.
  - Students are comfortable registering for classes online through the UC One Stop website.
  - Nearly all of the faculty are knowledgeable in their fields.
  - I am able to experience intellectual growth here.

### Where do our students come from?

- ◆ **88% come from our 4 county service area of Hamilton, Butler, Warren and Clermont counties.**
- ◆ **Percent of total enrollment:**
  - **Hamilton County 53%**
  - **Butler County 17%**
  - **Warren County 11%**
  - **Clermont County 8%**
- ◆ **Top ten feeder high schools in rank order/# of enrolled students:**
  - **Lakota West / 202**
  - **Mason / 186**
  - **Lakota East / 174**
  - **Sycamore / 154**
  - **Fairfield / 145**
  - **Princeton / 133**
  - **Colerain / 123**
  - **Milford / 114**
  - **Loveland / 109**
  - **Walnut Hills / 104**
- ◆ **There are 204 International UCBA students enrolled. The top 5 represented countries are:**
  - **India (20)**
  - **Vietnam (19)**
  - **Ghana (18)**
  - **China (13)**
  - **Canada (10)**

### Courses and Faculty

- ◆ **The faculty consists of 396 members**
  - **189 full-time (48%)**
  - **207 part-time (52%)**

## Programs by popular demand...

◆ Largest programs are /# of enrolled students:

- Pre-Business Administration
- Exploratory
- Liberal Arts
- Nursing