

**University of Cincinnati
Blue Ash College Enrollment Profile
Fall Semester 2015**

How many students do we have?

- ◆ There are 5,065 Blue Ash College students enrolled at the University of Cincinnati this fall (2015).
 - There are 4,857 UCBA students taking classes on the UCBA campus.
 - In addition to UCBA students attending here, 601 students from other UC colleges are also on campus taking UCBA classes. This makes a total of 5,458 students on campus.
 - 1,014 UCBA students (20%) also take classes at other UC colleges
- ◆ UCBA is the fourth largest college of the University of Cincinnati
 1. College of Arts and Sciences (7,841)
 2. College of Education, Criminal Justice and Human Services (5,528)
 3. College of Engineering and Applied Science (5,298)
- ◆ UCBA students account for 11% of the University's record high student population of 44,251

Who are our students?

- ◆ Student average age: 24
- ◆ The enrollment of traditional-age students grown steadily in recent years!
- ◆ 1,333 or 26% of UCBA's students are Non-Traditional (24 Years old or older).
- ◆ The fastest growing student age group is:
 - 20 - 24: up 2% compared to the previous year (2014)
- ◆ Greatest decline by age group:
 - 25 - 29 is down 1% compared to the previous year (2014)
- ◆ Full-time students: 3,241(64%) Part-time students: 1,824 (36%)
- ◆ 60% of UCBA students are White, Non-Hispanic (3,042)
- ◆ UCBA's student population continues to become more diverse!
- ◆ Underrepresented minority enrollment has grown 8.3% over the last 5 years!
- ◆ African-American are the largest minority group with 1,077 students. 1% growth over last year.
- ◆ More students are identifying themselves in the Multi-Race Race/Ethnicity category. Multi-Race enrollment has grown from 76 in 2011, to 160 in 2015!
- ◆ 58% of UCBA students are female. This statistic has remained fairly consistent over the last several years.
- ◆ Almost half of UCBA freshmen are first generation college students.
- ◆ According to the 2012 Noel-Levitz national student satisfaction survey, the following were listed as strengths for UCBA:
 - The quality of instruction I receive in most of my classes is excellent.
 - Students are comfortable registering for classes online through the UC One Stop website.
 - Nearly all of the faculty are knowledgeable in their fields.
 - I am able to experience intellectual growth here.

Where do our students come from?

- ◆ 88% come from our 4 county service area of Hamilton, Butler, Warren and Clermont counties.
- ◆ Percent of total enrollment:
 - Hamilton County 51%
 - Butler County 17%
 - Warren County 11%
 - Clermont County 7%
- ◆ Top ten feeder high schools in rank order/# of enrolled students:
 - Lakota East / 213
 - Lakota West/ 193
 - Fairfield / 189
 - Mason / 187
 - Sycamore / 182
 - Princeton / 151
 - Milford / 133
 - Colerain / 125
 - Loveland / 112
 - Withrow/ 104
- ◆ There are 204 International UCBA students enrolled. The top 5 represented countries are:
 - Ghana (29)
 - Vietnam (21)
 - Mexico(20)
 - India (16)
 - Saudi Arabia (13)

Courses and Faculty

- ◆ The faculty consists of 396 members
 - 167 full-time (48%)
 - 225 part-time (52%)

Programs by popular demand...

- ◆ Largest programs are /# of enrolled students:
 - Pre-Business Administration
 - Pre-Health Professions
 - Exploratory
 - Biological Sciences
 - Psychology