

**University of Cincinnati
Blue Ash College Enrollment Profile
Autumn Quarter 2011**

How many students do we have?

- There are 5,221 Blue Ash College students attending this autumn (2010).
 - In addition to UCBA students attending here, 947 students from other UC colleges are also on campus taking UCBA classes. This makes of total of 6,168 students on campus.
 - 918 UCBA students (18%) also take classes at other UC colleges
- UCBA is the third largest college of the University of Cincinnati
 1. College of Arts and Sciences (7,769)
 2. College of Education, Criminal Justice and Human Services (5,446)
- UCBA students account for 13% of the University's student population of 41,368

Who are our students?

- Student average age: 24
- The amount of traditional-age students attending UCBA continues to grow!
- The fastest growing student age group is:
 - 19 & younger: up 66% in past 5 years
 - Greatest decline by age group:
 - 30-39 is down by 3% in past 5 years
- Full-time students: 2,981(57%) Part-time students: 2,240 (43%)
- 64% of UCBA students are White, Non-Hispanic (3,336)
- UCBA's student population is becoming more diverse
- Minority enrollment has grown 8% over last year
- African-Americans are the largest minority group with 836 students
- Multi-Race is the fastest growing minority group with a 62% increase over last year (47 to 76 students)
- 61% of UCBA students are female. This statistic has remained fairly constant over the last several years, however it has declined steadily from a high of 70% in 2001
- 74% of our freshmen completed the Federal form (FAFSA) to apply for financial aid!
- Almost half of UCBA freshmen are first generation college students.
- On the 2011 Noel-Levitz national student satisfaction survey, the following were listed as strengths for UCBA:
 - The quality of instruction I receive in most of my classes is excellent
 - The faculty are knowledgeable in their fields
 - I am able to experience intellectual growth here

Where do our students come from?

- 91% come from our 4 county service area of Hamilton, Butler, Clermont and Warren counties.
- Over half come from Hamilton County alone (54%)
- Percent change from Autumn 2010:
 - Butler County +5%
 - Warren County +3%
 - Clermont County -0.4%
 - Hamilton County +2%

- Top ten feeder high schools in rank order:
 - Mason
 - Lakota East
 - Lakota West
 - Sycamore
 - Fairfield
 - Princeton
 - Milford
 - Colerain
 - Loveland
 - Oak Hills

New Student Preparation for College

- There are 1,086 first-time degree seeking undergraduates.
 - 688 took the ACT with average composite score of 19.6
 - 188 took the SAT with an average composite score of 941
- Average high school GPA: 2.66 (97 did not report a high school GPA)
 - 6 students finished with a 4.00 GPA!
- 116 (16%) were in the top 25% of their high school class
 - 349 did not report a high school rank
- 739 students took the English Placement test
 - (47%) tested into college-level English
 - 388 (53%) tested into developmental English
 - 92 (12%) tested into Prep Read/Write I or Prep Read/Write II
 - 296 (40%) tested into Prep Composition
- 1,044 students took the Math Placement test
 - 723 (69%) tested into developmental math
 - 285 (27%) tested into college-level math
 - 36 (3%) tested into Calculus!

Courses and Faculty

- The faculty consists of 427 members
 - 163 full-time (38%)
 - 264 part-time (62%)
- UCBA offers small class sizes and low student to faculty ratio
 - Average class size is 21 students
 - Student/faculty ratio is 14:1
- 821 course sections were taught in 57 different discipline areas
- 201 courses (24%) were evening or weekend courses
- 78 courses (10%) were taught online/hybrid, compared to 42 in 10A representing an 86% increase!

Programs by popular demand...

- 45% of degree-seeking UCBA students are enrolled in career-oriented programs and 55% in transfer programs.
- Largest programs are:
 - Pre-Business Administration
 - Liberal Arts
 - Nursing
 - Pre-Criminal Justice
- Fastest growing programs are:
 - Pre-Sport Administration
 - Business Management Technology
 - Pre-Biology
 - Pre-Health Sciences