

**University of Cincinnati
Blue Ash College Enrollment Profile
Autumn Quarter 2012**

How many students do we have?

- There are 4,971 Blue Ash College students attending this autumn (2012).
 - In addition to UCBA students attending here, 1,166 students from other UC colleges are also on campus taking UCBA classes. This makes of total of 5,914 students on campus.
 - 1,094 UCBA students (22%) also take classes at other UC colleges
- UCBA is the third largest college of the University of Cincinnati
 1. College of Arts and Sciences (7,835)
 2. College of Education, Criminal Justice and Human Services (5,393)
- UCBA students account for 12% of the University's student population of 40,920

Who are our students?

- Student average age: 24
- The amount of traditional-age students attending UCBA continues to grow!
- The fastest growing student age group is:
 - 19 & younger: up 6% compared to the previous year (2011)
- Greatest decline by age group:
 - 30-39 is down by 19% compared to the previous year (2011)
- Full-time students: 2,861(57%) Part-time students: 2,110 (43%)
- 62% of UCBA students are White, Non-Hispanic (3,085)
- UCBA's student population is becoming more diverse!
- Minority enrollment has grown 3% over last year
- African-American are the largest minority group with 860 students. 3% growth over last year.
- Multi-Race is the fastest growing minority group with a 50% increase over last year (76 to 114 students)
- 59% of UCBA students are female. This statistic has remained fairly constant over the last several years, however it has declined steadily from a high of 70% in 2001
- 76% of our freshmen (83% matriculated) completed the Federal form (FAFSA) to apply for financial aid!
- Almost half of UCBA freshmen are first generation college students.
- According to the 2012 Noel-Levitz national student satisfaction survey, the following were listed as strengths for UCBA:
 - The quality of instruction I receive in most of my classes is excellent.
 - Students are comfortable registering for classes online through the UC One Stop website.
 - Nearly all of the faculty are knowledgeable in their fields.
 - I am able to experience intellectual growth here.

Where do our students come from?

- ◆ 89% come from our 4 county service area of Hamilton, Butler, Warren and Clermont counties.
- ◆ Percent of total enrollment:
 - Hamilton County 53%
 - Butler County 17%
 - Warren County 11%
 - Clermont County 8%
- ◆ Top ten feeder high schools in rank order:
 - Mason
 - Lakota East
 - Lakota West
 - Sycamore
 - Fairfield
 - Princeton
 - Colerain
 - Milford
 - Loveland
 - Oak Hills
- ◆ There are 204 International UCBA students enrolled. The top 5 represented countries are:
 - India (23)
 - Ghana (14)
 - Vietnam (12)
 - Canada (11)
 - China (10)

New Student Preparation for College

- ◆ There are 1,099 first-time degree seeking undergraduates.
 - 715 took the ACT with average composite score of 18.87
 - 175 took the SAT with an average composite score of 920.18
- ◆ Average high school GPA: 2.65
 - 90 students finished with a 3.50 or higher GPA!
- ◆ 244 (22%) were in the top 25% of their high school class
 - 340 did not report a high school rank

Courses and Faculty

- ◆ The faculty consists of 361 members
 - 168 full-time (47%)
 - 193 part-time (53%)

Programs by popular demand...

- ◆ Largest programs are:
 - Pre-Business Administration
 - Liberal Arts
 - Nursing
 - Pre-Criminal Justice