

Jason Heart
123 E. 2nd Street
Cincinnati, OH 45212
513-555-5555
Heartjn9@email.uc.edu

PROFILE

Technologically savvy management graduate with multiple internship experiences, qualified for career opportunities where communications background and creative abilities will be of value.

EDUCATION

Associate of Applied Business in Business Management June 2009
University of Cincinnati Raymond Walters College

INTERNSHIP EXPERIENCE

New Concepts Marketing, Cleveland, OH May - August 2008
Provided in depth market analysis of a wide range of industries including food service, automobile insurance, and financial institutions. Initiated and fostered partnerships with various Northeast Ohio businesses, including Mitchell Finance, Gourmet Snack Foods, and Erickson & Associates. Assisted in roundtable brainstorming sessions targeted towards increasing market share, creating strategic marketing alliances, and reducing overall costs. Highlights:

- Created the first company website - www.newconceptsmarketing.com.
- Served as the company graphic designer in her absence, and created "Miko", the current New Concepts brand logo.
- Acted as an integral member of marketing team during its "launch"; *saw 30 % increase in profit margin in 3-month time-period*

Cleveland Community Renewal, Cleveland, OH June - August 2007
Served as web-master for Cleveland Community Renewal, a 25 employee community-based non-profit organization. Created and maintained organizational website. Coordinated with department heads in setting up website sections and effectively organizing/arranging website content.

LEADERSHIP SKILLS

Student Government, UC Raymond Walters College June 2007 - Present

- Vice-President: Increased active enrollment by 86%, from 14 to 26 members
- Secretary: Organized five annual fund-raisers for group totaling \$1,100.

TECHNICAL SKILLS

- Computer Programs: Dreamweaver website design; Microsoft Access; MS Office
- Computer Languages: ColdFusion; Oracle; ASP Classic; VB Script; HTML; Javascript; Microsoft SQL

REFERENCES

Available upon request